

Deep Expertise and Data Analysis Improve Supply Chain Efficiency

Transportation Insight's Supply Chain Analytics Team leverages optimization tools for network and transportation design. Equipped with a technology arsenal that includes simulation and Geospatial Information System tools, the SCA Team combines deep expertise across many industries with Extended LEAN® methodology to evaluate clients' strategic and tactical alternatives to understand and improve their cost to serve.

JOHN RICHARDSON

Supply Chain Analytics



John Richardson sees his group's role as one of marrying real-world experience with advanced data modeling techniques to create game-changing scenarios

for Transportation Insight clients. Richardson has worked for nearly two decades with top companies to improve their supply chain efficiency and lower costs by applying advanced supply chain analytics techniques. Through a continuous improvement lens, Richardson provides Transportation Insight clients with analytical supply chain solutions including static and continuous network design, transportation optimization and client training and education.

MARK HECKENLIABLE

Senior Continuous Improvement Consultant



A Lean Master Black Belt, Mark Heckenliable applies his 25 years of manufacturing leadership experience to help clients improve operational

efficiencies and strengthen operating income. He's a resourceful problem solver who enables companies to achieve optimum performance through hands-on scale-up leadership, Kaizen event leadership and Toyota Production System training for CEOs, CFOs, COOs and manufacturing and operations management. Mark is a Shingijutsu Toyota Production Master, and he's developed exceptional strategic and tactical planning skills in logistics, quality systems, financial management, process improvements, customer service and KPI Improvement plans.

DON CRAIG

Senior Supply Chain Manager



With 20 years of deep consulting experience in strategic and tactical supply chain disciplines and a broad knowledge of industry trends and

methodologies, Don Craig is a resource and mentor for Transportation Insight's MBA-level team of supply chain analysts and engineers. He combines LEAN methodology with supply chain analytics to help clients assess their supply chains and identify improvement opportunities through distribution network optimization, fleet optimization, forecasting, KPI/metric design and development, procurement planning and sourcing strategies.

JEREMY KU

Senior Supply Chain Consultant



Jeremy Ku has spent a decade engineering and implementing optimization projects deeply rooted in LEAN methodologies. With strengths in metrics reporting and forecasting, he coordinates logistics improvement projects that combine network modelling with key performance indicators to achieve client improvement in inventory management, cycle times and customer service. As a project manager, implementation engineer and lead consultant coordinating network redesign initiatives in aerospace, rail and packaging industries, Jeremy helps clients achieve millions of dollars in supply chain savings for global leaders in retail, manufacturing and distribution.

HELEN COSTNER

Senior Supply Chain Reporting Manager



Helen Costner's proficiencies in managing critical business intelligence and supply chain technology underpins Transportation Insight's client service.

With 20 years of operational Information Technology experience coordinating technology updates and managing EDI implementation, maintenance and reporting, she is keenly equipped to oversee reporting of business intelligence metrics and maintain quality control over data gleaned from supply chain networks. Helen's expertise strengthens the link between Transportation Insight's freight invoice audit process and complex reporting that helps clients identify opportunities for process improvements and efficiency gains.

BRANDON EUDY

Senior Supply Chain Consultant



With over 10 years of experience in the supply chain industry, Brandon Eudy has contributed to hundreds of projects including but not limited

to benchmarking, network analysis, time series analysis, forecasting, mapping, pricing procurement and resource management. He applies a statistically-driven economic approach to problem solving to maximize client requests and incorporates a LEAN focus into all aspects of a task. Through improvements in efficiencies and strategic decision making, Brandon positively impacts clients' business processes.

About Transportation Insight, LLC



Transportation Insight is a multi-modal, lead logistics provider with \$3.9 billion in logistics spend under management. For nearly 20 years, the Enterprise Logistics Solutions Provider has partnered with manufacturers, retailers and distributors to achieve significant cost savings, reduce cycle times and improve customer satisfaction rates by providing customized supply chain solutions. Transportation Insight offers a Co-managed Logistics® form of 3PL, carrier sourcing, freight bill audit and payment services, state-of-the-art transportation management system (TMS) applications, parcel technology platform

(audit, engineering, advanced analytics) and business intelligence. Serving over 1,500 clients, its logistics services portfolio includes domestic transportation, e-commerce solutions, supply chain analytics, international transportation, warehouse sourcing, LEAN consulting and supply chain sourcing of indirect materials including secondary packaging. Headquartered in Hickory, NC, Transportation Insight has secondary operating centers in Atlanta, GA, Bentonville, AR, Boston, MA, Charlotte, NC, Omaha, NE, Overland Park, KS and Salt Lake City, UT; service centers in Chicago, IL, Canton, OH, Charlotte, NC and St. Louis, MO; and more than 50 client support offices across North America. For more about Transportation Insight, visit www.transportationinsight.com, email info@transportationinsight.com or call 877-226-9950.

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